

TOP 12

REASONS TO PARTNER WITH A HOME STAGER



WELCOME

GET THE BEST PRICES
FOR YOUR CLIENTS
AND BE KNOWN AS A
“TOP AGENT” IN THIS
COMPETITIVE REAL
ESTATE MARKET...



Picture this: stunning, jaw-dropping spaces that not only grab attention but also bring in top offers that make neighbors envious. That's where I come in as a passionate home stager. I've got a knack for turning properties into irresistible homes that buyers fall in love with. So, why not team up? With my staging expertise, you'll be the agent known for sealing those fantastic deals!

Alisa Akopian

Owner, Vacation Home and Luxury
Home Staging Expert
AStudio Home Staging Agency

TOP 12 REASONS TO USE STAGER



— 01

HIGHER SALE PRICE

Staged homes sell for higher prices than non-staged homes, with potential price increases ranging from 1% to 20% more (Source: RealEstate Staging Association)

— 02

FASTER SALES

Staged homes sell faster. A professionally staged home can spend less time on the market, reducing carrying costs and stress for both the agent and the seller.

— 03

TRUST AND CREDIBILITY

Recommending staging showcases your commitment to your clients'success, building trust and credibility as an agent who goes the extra mile.

— 04

BETTER ONLINE PRESENCE

Professionally staged homes result in better online listing photos, attracting more views and inquiries from potential buyers browsing online platforms.

TOP 12 REASONS TO USE STAGER



— 05

COMPETITIVE EDGE

Professional staging differentiates a property from competing listings, helping it stand out in a crowded market.

— 06

WIDER BUYER POOL

Staging can help a home appeal to a broader range of potential buyers by neutralizing decor and minimizing personal touches.

— 07

BUYERS CAN VISUALIZE

In a 2021 National Association of Realtors (NAR) Survey, over 83% of buyers find it “easier to visualize the property as their future home” when it’s professionally staged.

— 08

PROFESSIONAL OBJECTIVITY

If you can’t see objectively, you can’t “package” effectively and it’s almost impossible for a seller to be objective about their home... they need professional help.

TOP 12 REASONS TO USE STAGER



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STRESS REDUCTION

Staging minimizes the need for sellers to keep their homes in show-ready condition for extended periods, making the selling process less stressful.

— 10

CONSIDERED A “CRITICAL NECESSITY”

According to a Zillow survey of thousands of real estate experts, “home staging” was listed as the TOP TWO necessary items to sell.

— 11

ROI FOR AGENTS

Staged homes can lead to repeat business and referrals for real estate agents, as satisfied clients are more likely to recommend your services to others.

— 12

BETTER THAN A PRICE REDUCTION

Staging is always much less expensive than your first price reduction.
Don't make the seller question why you didn't stage in the first place.

KEY POINTS ABOUT HOME STAGING

- Typically for every 1% value of the home staging spend, owner will see a 5-15 % value in return (over 14,000 homes surveyed in North America)
- 95% buyers are online first, so homes will be staging for online photos and for when the buyers walk through the home
- Buyers are a captive audience and the property gives us multiple opportunities to create a great impression. Staging shows buyers the property true potential
- Staging properties can increase the number of offers and selling price in hot market
- Staging may seem difficult today but will net a huge returns statistically in the real estate market

HOW IT WORKS

CONTACT FORM

Fill out website contact form and detail your request

1

SCHEDULE CALL

Discovery call to talk further about your project and goals

3

DESIGN PLAN

Detailed furnishing and accessory individual design plan

5

IN-DEMAND

Save time and your money for successful Sale or Vacation Rent

7

2

INVESTMENT

Review "Investment Guide" for design package details and pricing

4

CONSULTATION

Order In-person Consultation to brainstorm project and best direction

6

ORDER&INSTALL

DIY or Consierge ordering, inspecting, installing and styling for best result

[CLICK TO GETTING STARTED](#)

OUR SERVICES

HIGH SPEED / LOW BUDGET PROJECTS (SALE OR VACATION RENTAL)

IN-PERSONAL CONSULTATION

Design direction, styling tips and critical shopping list is provided. In this intense 1-2 hour consultation we will provide you all “know-how” to elevate your current rental and giving it new look and feel.

STARTS FROM
€300

REFRESHING PRE - SAILING OR RENTAL PACKAGE FOR OCCUPIED PROPERTIES

RENOVATION AND RAISED

Light renovation design plan that include paint colors, flooring, sourced light fixtures and critical shopping list. This package will help you highlight the strengths and personality of the property.

STARTS FROM
€600

STAGING FOR VACANT HOMES

VISION CONCEPT

The concept board and design plan will helps you to getting your property attractive. We will save you from choosing products mistakes that can delay your timeline and easy lead to overspending.

STARTS FROM
€800

OUR SERVICES

STEP-BY-STEP CONCIERGE SERVICE FOR DESIGN PLAN

CONCIERGE FULL-SERVICE

Even if you are in another country we will do everything, so you can seat back, relax and know that your property will be a "magnet". We will make sure that all items are in their place and on time.

STARTS FROM

€500

DESIGN SERVICE FOR THE PROPERTY ELEVATION

LUXURY DESIGN SERVICE

Luxury is not just about what you see but how you feel. Staging goes beyond aesthetics - it engages multiple senses and create a captivating narrative. The soft touch of luxurious fabrics, each well-placed piece of furniture, exquisite decor, and meticulously chosen accessory serves to narrate the lifestyle that comes with the property. Our special access to quality, one-of-a-kind furniture, decor and art will match your space and investment level. So, let's do your space luxury!

STARTS FROM

€1500

THE PRICES INDICATED ARE STARTING PRICES, DEPEND ON THE SQ.M. AND LOCATION OF THE PROPERTY, AND DO NOT INCLUDE SERVICES SUCH AS CLEANING, DECLUTTERING, PACKAGING, TRANSPORTATION AND INSTALLATION OF INTERIOR ITEMS AND FURNITURE.

FOR CLARIFICATION, PLEASE CONTACT US
ASTUDIOHOMES@GMAIL.COM

PROJECT TIMELINE

GENERAL TIMELINE FOR SUCCESSFULL, TURN-KEY PACKAGE

PROPERTY ASSESSMENT

Meet at the property, for consultation, measure and assess level/rate potential, target clients, renovation needs if needed and ideal design style

3-7 DAYS

Search reputable vendors, source visual furnishing, create concept board for each room, as well as client presentation

CLIENT PRESENTATION

Present design concept for each room for client approval (1-3 day optionally)

1-5 WEEKS

Place all orders for agreed upon furnishings, inspect for damage, install and styling

PHOTOGRAPH READY